

# DISCOVER THE ART OF EXCELLENCE A LA CARTE, ETC. SERVICES GUIDE

Maggie B. Knowin is more than a coach; she is a transformative force in the realms of personal development, spiritual growth, and community empowerment. Her work stands at the intersection of social justice, cultural innovation, and holistic wellness, creating a dynamic blend that empowers individuals to achieve their highest potential and make a meaningful impact in their communities.

# A LA CARTE ADDITIONAL SERVICES & ENHANCEMENTS

## SPEAKING ENGAGEMENTS WITH MAGGIE B. KNOWIN

### 1. Empowering Urban Luxe Living

Starting Price: \$5,000 per event

Discover insights on living a life of purpose and passion within an urban luxe environment. Learn strategies for personal empowerment and success.

**"Elevate your event with an inspiring keynote on urban luxe living. Contact to book Maggie B. Knowin."**

### 2. The Art of Bold Moves

Starting Price: \$5,500 per event

Gain the courage to make bold life changes, set audacious goals, and achieve impactful results with a motivational talk.

**"Inspire your audience to take bold steps. Book Maggie B. Knowin for your next event."**

### 3. Empowered Motherhood

Starting Price: \$4,500 per event

Harmonize cannabis use with parenting through insights and guidance on balance, wellness, and self-care for mothers.

**"Empower mothers with holistic wellness. Contact to schedule a speaking engagement."**

### 4. Creating Visionary Leaders

Starting Price: \$6,000 per event

Develop strategies for personal and professional excellence to create leaders and visionaries in various fields.

**"Cultivate leadership and vision. Book a session with Maggie B. Knowin."**

### 5. Spiritual Integration in Business

Starting Price: \$5,000 per event

Integrate spirituality into business practices with a unique talk promoting a holistic and conscious approach to success.

**"Transform your business with spiritual integration. Schedule a talk with Maggie B. Knowin."**

### 6. The Future of Wellness

Starting Price: \$6,000 per event

Explore emerging trends in wellness and innovative approaches to holistic health and well-being.

**"Stay ahead in wellness. Book Maggie B. Knowin for a talk on the future of wellness."**

### 7. Harnessing Creativity for Success

Starting Price: \$5,500 per event

Leverage creativity to achieve personal and professional success with a motivational speech tailored for diverse audiences. **"Unlock your creative potential. Book Maggie B. Knowin for an inspiring talk."**

## MAGGIE B. KNOWIN EVENT HOSTING SERVICES

### 1. Luxury Event Hosting

Starting Price: \$5,000 per event

Professional hosting for high-end events, ensuring a seamless and engaging experience for all attendees. Services include preparation, on-stage presence, and post-event follow-up.

**"Elevate your event with a touch of luxury. Contact to book Maggie B. Knowin as your event host."**

### 2. Corporate Event Emcee

Starting Price: \$4,500 per event

Expert emcee services for corporate events, including conferences, seminars, and product launches. Ensure your event runs smoothly with professionalism and charisma.

**"Ensure your corporate event is a success. Book Maggie B. Knowin as your emcee."**

### 3. Wellness and Lifestyle Event Hosting

Starting Price: \$4,000 per event

Hosting services for wellness and lifestyle events, including retreats, workshops, and community gatherings. Foster connection and inspiration with a warm, engaging presence.

**"Create a memorable wellness event. Contact to have Maggie B. Knowin as your host."**

#### 4. Virtual Event Hosting and Management

*Starting Price: \$5,000 per event*

*Comprehensive virtual event planning and management, ensuring engaging and successful online experiences. "Host impactful virtual events. Schedule a consultation."*

#### 5. High-End Accompaniment Services

*Starting Price & Packages: Upon request*

*Experience exclusive, high-end accompaniment services with Maggie as your sophisticated and engaging +1 for events, business functions, or personal occasions. This bespoke service ensures an unforgettable and impactful experience tailored to your specific needs and desires. Enhance your social presence, create memorable experiences, and enjoy personalized accompaniment. "Enhance your social experience. Contact for a personalized consultation."*

## PODCAST HOSTING AND CO-HOSTING SERVICES

### 1. Podcast Hosting

*Starting Price: \$3,500 per episode | Starting Package: \$15,000/ 6 Episodes (Individual or Series)*

*Full-service podcast hosting, leading engaging and insightful discussions on topics related to wellness, empowerment, and holistic living. Services include content creation, guest coordination, and professional recording.*

**"Launch a compelling podcast with Maggie B. Knowin as your host. Contact for details."**

### 2. Podcast Co-Hosting

*Starting Price: \$2,500 per episode | Starting Package: \$12,000/ 6 Episodes (Individual or Series)*

*Co-hosting services where Maggie collaborates with other podcast hosts to provide dynamic and thought-provoking conversations. Ideal for existing podcasts looking to add a fresh and knowledgeable voice.*

**"Enhance your podcast with Maggie B. Knowin as your co-host. Reach out to schedule a session."**

### 3. Podcast Series Development

*Starting Price: \$12,000 for a 6-episode series Assistance in developing a podcast series from concept to launch. Work together to create a cohesive theme, structure episodes, and ensure high-quality production.*

**"Bring your podcast vision to life. Contact to develop your series with Maggie B. Knowin."**

## SPECIALIZED RETREATS AND WORKSHOPS

### 1. Mindfulness and Resilience Retreats

*Starting Price: \$5,000 per retreat*

*Build mindfulness and resilience with retreats combining relaxation and practical tools for stress management. These retreats provide a balanced approach to wellness. Enhance well-being, build resilience, and manage stress effectively.*

**"Enhance your well-being. Join a mindfulness and resilience retreat."**

### 2. Creative Innovation Workshops

*Starting Price: \$3,500 per workshop*

*Foster creative thinking and innovation with workshops tailored for professionals and creative entrepreneurs. These sessions provide practical tools and strategic guidance. Unlock creative potential, foster innovation, and achieve business growth. "Unlock your creative potential. Enroll in a creative innovation workshop."*

### 3. Exclusive Spiritual Retreats

*Starting Price: \$10,000 per retreat*

*Transform your spirit in luxurious settings with bespoke retreats designed for deep spiritual growth and personal transformation. Achieve spiritual growth, enhance personal transformation, and experience luxury.*

**"Transform your spirit in luxury. Book an exclusive spiritual retreat."**

#### 4. Family Wellness Retreats

*Starting Price: \$6,000 per retreat*

Strengthen family bonds with retreats focused on holistic wellness, communication, and shared experiences. These retreats provide a comprehensive approach to family health. *Strengthen family bonds, enhance communication, and promote holistic wellness. "Strengthen your family bonds. Join a family wellness retreat."*

#### 5. Luxury Vision Quest Retreats

*Starting Price: \$12,000 per retreat*

Embark on a vision quest to discover your life purpose and achieve personal transformation. These retreats combine luxury with deep spiritual exploration. *Discover your life purpose, achieve personal transformation, and experience luxury. "Embark on a vision quest. Contact to book a luxury retreat."*

#### 6. Holistic Corporate Wellness Consulting & Workshops

*Starting Price: \$8,000 per program*

Improve employee well-being and productivity with tailored wellness programs designed for corporate settings. These sessions include practical tools and strategic guidance. *Enhance employee well-being, improve productivity, and foster a healthy workplace. "Invest in your team's wellness. Schedule a corporate wellness initiative."*

#### 7. Masterclass Workshops

*Starting Price: \$5,000 per workshop*

Elevate your skills and knowledge with masterclass workshops led by experts in various fields. These workshops provide in-depth learning and practical tools. *Enhance skills, gain expert knowledge, and achieve professional growth. "Elevate your skills. Join a masterclass workshop."*

#### 8. VIP Wellness Programs & Workshops

*Starting Price & Packages: Custom quotes based on scope*

Experience personalized wellness programs and workshops designed for VIP clients. These sessions offer exclusive guidance and support for holistic well-being. *Enjoy personalized wellness journeys, comprehensive support, and holistic well-being. "Experience exclusive wellness programs. Contact for VIP workshops."*

#### 9. Community Wellness Programs & Workshops

*Starting Price & Packages: Custom quotes based on scope*

Enhance community well-being with tailored wellness programs and workshops. These sessions focus on holistic health, community support, and practical tools. *Promote community well-being, enhance holistic health, and foster community support. "Promote community well-being. Schedule a wellness workshop."*

#### 10. Civic Engagement Workshops

*Starting Price: \$2,500 per workshop*

Foster civic engagement and community involvement with workshops designed to educate and empower participants. These sessions provide practical tools and strategic guidance. *Enhance civic engagement, empower communities, and promote social change. "Empower your community. Join a civic engagement workshop."*

#### 11. Sustainable Innovation Workshops

*Starting Price: \$3,500 per workshop*

Drive sustainable innovation with workshops focused on eco-friendly practices, strategic planning, and creative solutions. These sessions provide practical tools and strategic guidance. *Promote sustainability, foster innovation, and achieve strategic goals. "Drive sustainable innovation. Enroll in a workshop."*

## ETC.

### 1. Elite Access Membership Plans

*Starting Price: \$14,000 per year*

Gain exclusive access to a range of premium services, events, and resources with Elite Access Membership Plans. These plans provide personalized support and exclusive benefits. *Enjoy exclusive access, personalized support, and premium services. "Unlock exclusive benefits. Join the Elite Access Membership."*

### 2. Global Community Impact Projects

*Starting Price: Custom quotes based on scope*

Participate in impactful global community projects focused on social uplift, education, and sustainable development. These projects provide opportunities for meaningful engagement and contribution. *Make a global impact, promote social uplift, and engage in meaningful projects. "Make a global impact. Contact to join a community project."*

### 3. Client Feedback and Innovation Sessions

*Starting Price & Packages: Custom quotes based on scope*

Gather and analyze client feedback to drive innovation and improvement. These sessions provide valuable insights and strategic guidance. *Gain valuable insights, drive innovation, and enhance client satisfaction.*

**"Enhance client satisfaction with feedback sessions. Contact for details."**

### 4. Eco-conscious Business Consulting

*Starting Price: \$6,000 per consultation*

Implement eco-friendly and sustainable practices within your business with comprehensive consulting services. These sessions ensure environmentally conscious operations and long-term sustainability. *Achieve sustainability, enhance eco-friendly practices, and promote environmental consciousness.*

**"Go green with sustainable business consulting. Contact for details."**

### 5. Virtual Event Hosting and Management

*Starting Price: \$5,000 per event*

Comprehensive virtual event planning and management, ensuring engaging and successful online experiences. *Host impactful virtual events, engage your audience, and ensure seamless online experiences.*

**"Host impactful virtual events. Schedule a consultation."**

### 6. Personalized Digital Sound Therapy Services

*Starting Price: \$250 per session*

Enhance well-being and relaxation with personalized digital sound therapy services. These sessions use sound frequencies to promote holistic health. *Experience relaxation, promote healing, and enhance well-being.*

**"Experience the power of sound. Book a sound therapy session."**

### 7. Global Community Leadership Training

*Starting Price & Packages: Custom quotes based on scope*

Develop leadership skills within global communities with tailored training programs. These sessions provide strategic guidance and practical tools. *Enhance leadership skills, promote community growth, and achieve global impact.*

**"Promote global leadership. Contact for training programs."**

### 8. Art and Culture Festivals

*Starting Price: Custom quotes based on scope*

Celebrate art and culture with custom festivals designed to engage communities and promote cultural appreciation. These events provide memorable experiences and meaningful connections. *Promote cultural appreciation, engage communities, and create memorable experiences. "Celebrate art and culture. Contact to plan a festival."*

## 9. Global Leadership Summits

*Starting Price: Custom quotes based on scope*

Organize and participate in global leadership summits focused on innovation, strategic planning, and community engagement. These summits provide opportunities for learning and collaboration. *Enhance leadership skills, foster innovation, and engage with global leaders. "Engage with global leaders. Contact to join a leadership summit."*

## 10. Bespoke Corporate Services Packages

*Starting Price & Packages: Custom quotes based on scope*

Tailor your corporate services with bespoke packages designed to meet specific business needs. These packages include a range of services from consulting to wellness programs. *Achieve business goals, enhance employee well-being, and promote corporate growth. "Tailor your corporate services. Contact for bespoke packages."*

## CUSTOM SERVICES:

*Starting Price & Packages: Custom quotes based on scope*

Customize your experience with personalized services designed to meet your specific needs, drive well-being, and achieve success. **"Contact us for your consultation & customized quote!"**

## PAYMENT TERMS:

### Initial Consultation:

*Free 20-minute session to discuss project needs, scope, and goals.*

### Payment Schedule:

- 50% deposit to begin the project.
- 25% due upon initial design approval.
- 25% due upon project completion and delivery.
- Payment Methods: Zelle, PayPal, Credit/Debit Card
- For One Time Sessions, Consultations, Reports, Etc.-  
*Unless payment plans or specialized terms have been coordinated; Full Payment required to initiate all services.*

### NOTES:

- Customization: All packages can be tailored to fit specific client needs.
- Discounts: Available for bundling multiple services and/or for non-profit organizations.
- Additional Services: Any services outside the listed package scope will be quoted separately.

## EMBARK ON YOUR JOURNEY TO BRAND EXCELLENCE

***Ready to embark on your journey to brand excellence? Our team at Higher End Inc., Equitable Arts, and Maggie B. Knowin is eager to partner with you to transform your vision into reality. Secure your project today and take the first step towards a dynamic and impactful brand presence.***

# **COMMUNITY SERVICES: COMMUNITY BUSINESS SERVICES: SPECIAL WEBSITE AND GRAPHICS SERVICE OFFERINGS FOR COMMUNITY START-UPS, NON-PROFITS, LOW-INCOME INDIVIDUALS, AND STUDENTS**

Dedicated to driving change, fostering empowerment, and enriching communities with purpose and passion, these services are designed to amplify your influence and ignite positive change. Experience the heartbeat of collective empowerment and dynamic transformation with the Community Services suite. These offerings champion social uplift, cultural enrichment, and holistic well-being within diverse communities. Whether you're a non-profit organization, community leader, or social entrepreneur, comprehensive support is available to amplify your mission and magnify impact. Engage in bold initiatives that promote business building, brand

awareness, education, sustainability, and inclusivity—all designed to create enduring positive change. Lead your community with brilliance and boldness—ignite and inspire a brighter future.

## COMMUNITY WEBSITE SERVICES

### 1. Basic Community Web Package

*Starting Price: \$2,000 per project*

Affordable web development for community start-ups and non-profits. These packages include essential website features and user-friendly design. *Establish an online presence, enhance community engagement, and achieve a professional look. "Establish your online presence. Contact for a community web package."*

### 2. Non-Profit Website Development

*Starting Price: \$3,500 per project*

Custom website development for non-profits focused on user engagement, donation processing, and mission communication. *Enhance user engagement, streamline donation processing, and effectively communicate your mission. "Enhance your online presence. Schedule a non-profit website development."*

### 3. Student Portfolio Website

*Starting Price: \$1,500 per project*

Create an impressive online portfolio with affordable website development services tailored for students. *Showcase your work, enhance your online presence, and stand out to potential employers.*

*"Showcase your work. Contact for a student portfolio website."*

## COMMUNITY GRAPHICS SERVICES

### 1. Basic Logo Design

*Starting Price: \$500 per project*

Affordable logo design services for community initiatives and start-ups. These designs ensure a professional and memorable brand identity. *Establish a professional brand identity, create a memorable logo, and achieve a cohesive look. "Create a professional logo. Contact for affordable design services."*

### 2. Affordable Brand Identity Packages

*Starting Price: \$1,000 per package*

Comprehensive brand identity packages for non-profits, start-ups, and low-income individuals. These packages include logo design, color schemes, and branding guidelines. *Achieve a cohesive brand identity, enhance professional look, and ensure brand consistency. "Establish a cohesive brand identity. Contact for affordable packages."*

### 3. Streamlined Marketing Materials Design

*Starting Price: \$800 per project*

Enhance your promotional efforts with affordable design services for brochures, flyers, and posters. *Achieve professional design, enhance promotional efforts, and create impactful marketing materials.*

*"Enhance your marketing with simple design services. Contact for details."*

### 4. Student Presentation Design

*Starting Price: \$300 per project*

Create impactful presentations with affordable design services tailored for students. These designs ensure clarity and engagement. *Enhance presentation impact, improve communication, and achieve professional design.*

*"Make an impact with your presentations. Contact for student design services."*

### 5. Social Media Graphics for Community Initiatives

*Starting Price: \$500 per project*

Boost engagement for community initiatives with custom social media graphics. These services ensure visually appealing and engaging content. *Enhance social media presence, boost engagement, and promote community initiatives. "Boost your social media presence. Reach out for custom graphics."*



# COMMUNITY PERSONAL SERVICES:

## PERSONAL SERVICES

### 1. Life Purpose Discovery Coaching

*Starting Price: \$300 per session*

Discover your life purpose with personalized coaching sessions. These sessions provide guidance and support to help you align with your true calling. *Find your purpose, achieve personal growth, and enhance life direction.*

**"Discover your life purpose. Schedule a coaching session."**

### 2. Empowered Living Workshops

*Starting Price: \$200 per workshop*

Empower your life with workshops focused on personal growth, self-discovery, and holistic wellness. These workshops provide practical tools and guidance. *Achieve personal growth, enhance self-discovery, and promote holistic wellness.* **"Empower your life. Join an empowered living workshop."**

### 3. Affordable Stress Management Coaching

*Starting Price: \$250 per session*

Manage stress effectively with affordable coaching sessions. These sessions provide practical tools and techniques to enhance well-being. *Manage stress, enhance well-being, and achieve inner peace.*

**"Manage stress effectively. Book a coaching session."**

### 4. Personal Growth Mentorship

*Starting Price: \$400 per session*

Enhance personal growth with mentorship programs designed to provide continuous support and guidance. These programs focus on achieving personal excellence. *Achieve personal growth, receive continuous support, and enhance life direction.* **"Achieve personal excellence. Join a mentorship program."**

### 5. Affordable Resilience and Audacity Coaching

*Starting Price: \$300 per session*

Build resilience and audacity with affordable coaching sessions. These sessions provide practical tools and motivational guidance. *Build resilience, achieve audacity, and enhance personal strength.*

**"Build your resilience. Schedule a coaching session."**

### 6. Affordable Career Coaching

*Starting Price: \$350 per session*

Navigate your career path with affordable coaching sessions. These sessions provide strategic guidance and practical tools for career success. *Achieve career success, enhance professional growth, and navigate career paths effectively.*

**"Navigate your career path. Book a career coaching session."**

## COMMUNITY SPIRITUAL SERVICES

### 1. Basic Meditation Coaching

*Starting Price: \$200 per session*

Enhance mental clarity and spiritual growth with basic meditation coaching sessions. These sessions provide practical techniques and guidance. *Improve mental clarity, enhance spiritual growth, and achieve inner peace.*

**"Find inner peace with meditation coaching. Book a session."**

### 2. Chakra Balancing Sessions

*Starting Price: \$250 per session*

Clear and balance your chakras with affordable sessions designed to promote energy flow and well-being. *Enhance energy flow, improve well-being, and achieve balance.* **"Clear and balance your chakras. Schedule a session."**

**3. Spiritual Awareness Workshops***Starting Price: \$200 per workshop*

Enhance your spiritual awareness with workshops focused on personal growth and spiritual development. These workshops provide practical tools and guidance. *Achieve spiritual growth, enhance personal development, and promote holistic well-being. "Enhance your spiritual awareness. Join a workshop."*

**4. Affordable Dream Interpretation***Starting Price: \$150 per session*

Understand your dreams with affordable interpretation sessions. These sessions provide insights into your subconscious and personal growth. *Gain insights into your subconscious, understand dreams, and guide personal growth. "Understand your dreams. Book an interpretation session."*

**5. Introductory Numerology Readings***Starting Price: \$200 per reading*

Discover the significance of numbers in your life with introductory numerology readings. These readings provide guidance and clarity for your personal journey. *Uncover the power of numbers, gain clarity, and receive personal guidance. "Discover the power of numbers. Schedule a numerology reading."*

**6. Affordable Natal and Astrology Readings***Starting Price: \$250 per reading*

Gain insights into life paths, personality traits, and future opportunities with affordable astrological and natal chart readings. *Understand your astrological blueprint, gain profound insights, and navigate life paths. "Discover your astrological blueprint. Schedule a reading."*

**7. Human Design Readings***Starting Price: \$200 per reading*

Understand your unique energetic blueprint and life strategy with comprehensive Human Design readings. *Unlock your Human Design, gain clarity, and enhance life strategy. "Unlock your Human Design. Book a session now."*

# TEEN SERVICES

## SPECIALIZED PERSONAL AND SPIRITUAL SERVICE OFFERINGS FOR TEENS

The Teen Services suite is dedicated to empowering and igniting the next generation. Here, teens explore a variety of audacious, tailored services that foster personal growth, resilience, and creative brilliance. From empowerment coaching to spiritual development, each offering supports teens in discovering their strengths, building unshakable confidence, and navigating life's challenges with integrity, dedication, and daring determination. Embarking on a thrilling journey of self-discovery and empowerment, teens will shape their future with audacity and purpose. Equip your teen with the tools needed to thrive, live in wonder, conquer their dreams, and transform their world. Start their journey today and watch them soar to new heights.

### TEEN PERSONAL SERVICES

**1. Teen Empowerment Coaching***Starting Price: \$300 per session*

Empower teens with personalized coaching sessions focused on personal growth, self-discovery, and confidence building. *Enhance personal growth, discover self, and build confidence.*

**"Empower your teen. Schedule a coaching session."**

## **2. Stress Management and Resilience Workshops** *Starting Price: \$250 per workshop*

Teach teens effective stress management techniques and resilience-building strategies through interactive workshops. *Manage stress effectively, build resilience, and enhance well-being.*

**"Help your teen manage stress. Join a resilience workshop."**

## **3. Creative Expression Coaching**

*Starting Price: \$300 per session*

Foster creative expression in teens with personalized coaching sessions. These sessions provide guidance and support for artistic growth. *Enhance creative expression, achieve artistic growth, and discover talents.*

**"Foster creativity in your teen. Book a coaching session."**

## **4. Teen Life Skills Development**

*Starting Price: \$350 per session*

Equip teens with essential life skills through tailored coaching sessions. These sessions focus on personal growth, responsibility, and practical skills. *Develop life skills, achieve personal growth, and enhance responsibility.*

**"Equip your teen with life skills. Schedule a coaching session."**

## **5. Body Positivity and Self-Love Coaching**

*Starting Price: \$300 per session*

Promote body positivity and self-love in teens with personalized coaching sessions. These sessions focus on self-acceptance and confidence building. *Enhance body positivity, build self-love, and achieve confidence.*

**"Promote self-love in your teen. Book a coaching session."**

## **6. Teen Career Exploration Coaching**

*Starting Price: \$350 per session*

Guide teens in exploring career paths and discovering their passions with personalized coaching sessions. *Discover career paths, enhance professional growth, and achieve clarity.*

**"Help your teen explore careers. Schedule a coaching session."**

# **TEEN SPIRITUAL SERVICES**

## **1. Introduction to Meditation for Teens**

*Starting Price: \$200 per session*

Teach teens the basics of meditation with introductory sessions focused on mental clarity and relaxation. *Improve mental clarity, enhance relaxation, and promote well-being.* **"Introduce your teen to meditation. Book a session."**

## **2. Chakra Balancing for Teens**

*Starting Price: \$250 per session*

Clear and balance chakras in teens with affordable sessions designed to promote energy flow and well-being. *Enhance energy flow, improve well-being, and achieve balance.*

**"Clear and balance your teen's chakras. Schedule a session."**

## **3. Dream Interpretation for Teens**

*Starting Price: \$150 per session*

Understand teen dreams with personalized interpretation sessions. These sessions provide insights into the subconscious and personal growth. *Gain insights into the subconscious, understand dreams, and guide personal growth.* **"Help your teen understand their dreams. Book an interpretation session."**

#### **4. Numerology Readings for Teens**

*Starting Price: \$200 per reading*

Discover the significance of numbers in teen lives with personalized numerology readings. These readings provide guidance and clarity for personal journeys. *Uncover the power of numbers, gain clarity, and receive personal guidance.*  
**"Discover the power of numbers. Schedule a numerology reading."**

#### **5. Basic Astrology Readings for Teens**

*Starting Price: \$250 per reading*

Gain insights into life paths, personality traits, and future opportunities with basic astrological and natal chart readings for teens. *Understand the astrological blueprint, gain profound insights, and navigate life paths.*  
**"Discover the astrological blueprint. Schedule a reading."**

#### **6. Human Design Readings for Teens**

*Starting Price: \$200 per reading*

Understand unique energetic blueprints and life strategies for teens with comprehensive Human Design readings. *Unlock Human Design, gain clarity, and enhance life strategy.*  
**"Unlock the Human Design. Book a session now."**

**EQUITABLE ARTS**  
**MEDIA & PRODUCTIONS**  
BEAUTIFUL MINDS, INSPIRE OTHERS

[ FALL/WINTER 2024 ]

# DISCOVER THE ART OF EXCELLENCE WEB DESIGN & BRANDING SERVICES

Higher End Inc., Equitable Arts, and Maggie B. Knowin offer a collection of expertly crafted service packages designed to elevate your brand and enhance your digital presence. By blending transformative design, strategic empowerment, unparalleled creativity, and cutting-edge technology, our offerings empower your business to thrive in today's competitive landscape.

# WEB DESIGN SERVICES

## WHY CHOOSE OUR PACKAGES?

- **Expert-Led Customization:** *With the direct involvement of Maggie B. Knowin, each project benefits from personalized attention, ensuring every aspect of your brand and website aligns seamlessly with your vision and objectives.*
- **Comprehensive Solutions:** *Our holistic approach integrates website design, branding, and strategic content creation, delivering a cohesive and impactful experience that embodies your brand's unique essence.*
- **Strategic Value:** *Crafted with a deep understanding of market trends and consumer behavior, our packages highlight your unique value propositions, ensuring you stand out in a crowded market.*
- **Tailored to Your Needs:** *Whether launching a new venture or redefining an existing brand, our packages offer flexibility and customization to meet your specific requirements and objectives.*

## EXPLORE OUR PACKAGES

Select the perfect package to suit your needs, from foundational services that establish your digital footprint to premium offerings that position your brand at the pinnacle of your industry. Each package is designed to deliver maximum impact, fostering deeper connections with your audience and achieving your business goals.

## OUR OFFERINGS INCLUDE:

- **Visionary Foundations:**

*Establish a strong foundation with essential website and branding services tailored for emerging businesses.*

- **Elevated Presence:**

*Enhance your brand's visibility with advanced design and strategic content, effectively engaging your audience.*

- **Pinnacle Experience:**

*Achieve brand excellence with comprehensive solutions that integrate e-commerce, dynamic graphics, and expert copywriting.*

- **Identity Essentials, Signature Style, Iconic Impression:**

*Develop a memorable brand identity with logo design packages that capture your unique style.*

- **Essential Branding, Signature Branding, Masterpiece Branding:**

*Create a cohesive and powerful brand presence with tailored branding packages, including strategy workshops and complete brand books.*

- **Custom Services:**

*For businesses with unique needs, our custom services provide bespoke solutions tailored to specific goals, ensuring you receive the precise support you require.*

# READY TO TRANSFORM YOUR BRAND?

Elevate your brand and digital presence today. Choose the package that best suits your needs, secure your spot with a deposit, and fill out our website design inquiry form to begin your journey. Contact us now for a personalized consultation and take the first step toward excellence with Higher End Inc., Equitable Arts, and Maggie B. Knowin.

## SERVICES PACKAGES & PRICING

### WEBSITE DESIGN PACKAGES:

#### 1. Visionary Foundations:

*Starting Price: \$3,000*

Our Visionary Foundations Package provides a robust online platform with up to 5 beautifully designed pages. Perfect for businesses starting their digital journey, this package includes responsive design and essential SEO, along with expertly crafted content by Maggie B. Knowin that captures your brand's essence.

**Includes:**

- Up to 5 pages (Home, About, Services, Contact, Blog)
- Responsive design
- Basic SEO setup
- Contact form integration
- Social media links
- Basic copy aligned with Maggie B. Knowin's expertise

**"Set the stage for your digital success. Start building your visionary website today!"**

#### 2. Elevated Presence:

*Starting Price: \$5,000*

Elevate your online presence with a custom-designed website featuring up to 10 pages. This package combines advanced SEO, blog integration, and comprehensive copy tailored by Maggie B. Knowin to engage your audience and amplify your brand message.

**Includes:**

- Up to 10 pages
- All features from the Visionary Foundations Package
- Custom design elements
- Advanced SEO setup
- Blog setup with up to 3 initial posts
- Google Analytics integration
- Comprehensive copy crafted by Maggie B. Knowin for each page

**"Elevate your presence. Rise above the competition with a site that reflects your brand's true potential!"**

#### 3. Pinnacle Experience:

*Starting Price: \$8,000*

Achieve the pinnacle of digital excellence with a full-featured, 10-page website that includes e-commerce capabilities and dynamic animations. Benefit from ongoing support and strategic content crafted by Maggie B. Knowin, ensuring your website is both stunning and impactful.

**Includes:**

- Up to 10 pages
- All features from the Elevated Presence Package
- E-commerce functionality
- Custom graphics and animations
- Ongoing support and maintenance for 6 months
- Enhanced copywriting utilizing Maggie B. Knowin's business acumen and expertise

**"Reach new heights with a website that leads and inspires. Begin your pinnacle experience today!"**

## LOGO DESIGN PACKAGES:

### 1. Identity Essentials:

*Starting Price: \$750*

Create a foundational brand identity with our Identity Essentials Package, offering two initial design concepts and multiple formats for easy application across platforms.

**Includes:**

- 2 initial design concepts
- Up to 2 revisions
- Delivery in multiple formats (PNG, JPEG, SVG)

**"Define your brand's identity with a logo that speaks volumes!"**

### 2. Signature Style:

*Starting Price: \$1,250*

Craft a distinctive brand image with four initial design concepts, enhanced with a brand color palette and logo usage guidelines, ensuring your brand stands out with style.

**Includes:**

- 4 initial design concepts
- Up to 4 revisions
- Brand color palette
- Logo usage guidelines

**"Make your mark with a signature logo that captivates!"**

### 3. Iconic Impressions:

*Starting Price: \$2,000*

Leave a lasting impression with six refined logo concepts, comprehensive style guides, and animations for a dynamic digital presence that ensures your brand's identity is iconic.

**Includes:**

- 6 initial design concepts
- Up to 6 revisions
- Complete brand style guide
- Logo animations for digital use

**"Transform your brand into an icon with a logo that commands attention!"**

## BRANDING & IDENTITY PACKAGES:

### 1. Essential Branding:

*Starting Price: \$1,500*

Establish your brand with the Essential Branding Package, featuring logo design, business card, and letterhead creation, all tied together with a cohesive style guide to maintain brand consistency.

**Includes:**

- Logo design (Identity Essentials Package)
- Business card design
- Letterhead design
- Basic style guide

**"Lay the groundwork for your brand's success. Build your essential brand identity today!"**

### 2. Signature Branding:

*Starting Price: \$3,000*

Strengthen your brand's presence with a complete stationery set, social media branding, and strategic messaging crafted to resonate with your target audience and enhance your brand's visibility.

**Includes:**

- Logo design (Signature Style Package)
- Complete stationery set (business cards, letterhead, envelopes)
- Social media branding
- Brand messaging and positioning statement

**"Craft a brand that speaks to your audience. Develop your signature branding now!"**



### 3. Masterpiece Branding

*Starting Price: \$5,000*

Elevate your brand to masterpiece status with an all-inclusive package that includes strategic workshops, a comprehensive brand book, and packaging design, all tailored to ensure your brand leaves a lasting legacy.

*Includes:*

- Logo design (Iconic Impression Package)
- All features from the Signature Branding Package
- Brand strategy workshop (1.5 hours)
- Comprehensive brand book
- Packaging/Merchandise design

**"Create a masterpiece with your brand. Start your journey to excellence today!"**

## CUSTOM SERVICES:

*Starting Price & Packages: Custom quotes based on scope*

Customize your experience with tailored services including advanced SEO, email marketing, video production, and more. Each service is designed to meet your specific needs and drive success.

*Other Services Offerings Include But Are Not Limited To:*

- Advanced SEO and SEM strategies
- Email marketing campaigns
- Video production and editing
- Trade show booth design & swag
- Event branding and collateral
- Pricing: Based on project scope and requirements.

**"Tailor your path to success with bespoke solutions. Contact us for your consultation & customized quote!"**

## PAYMENT TERMS:

### Initial Consultation:

*Free 20-minute session to discuss project needs, scope, and goals.*

### Payment Schedule:

- 50% deposit to begin the project.
- 25% due upon initial design approval.
- 25% due upon project completion and delivery.
- Payment Methods: Zelle, PayPal, Credit/Debit Card

### NOTES:

- Customization: All packages can be tailored to fit specific client needs.
- Discounts: Available for bundling multiple services and/or for non-profit organizations.
- Additional Services: Any services outside the listed package scope will be quoted separately.

## EMBARK ON YOUR JOURNEY TO BRAND EXCELLENCE

**Ready to embark on your journey to brand excellence? Our team at Higher End Inc., Equitable Arts, and Maggie B. Knowin is eager to partner with you to transform your vision into reality. Secure your project today and take the first step towards a dynamic and impactful brand presence.**