

**EQUITABLE ARTS**  
**MEDIA & PRODUCTIONS**  
BEAUTIFUL MINDS, INSPIRE OTHERS

[ FALL/WINTER 2024 ]

# DISCOVER THE ART OF EXCELLENCE COMMUNITY SERVICES GUIDE

Maggie B. Knowin is more than a coach; she is a transformative force in the realms of personal development, spiritual growth, and community empowerment. Her work stands at the intersection of social justice, cultural innovation, and holistic wellness, creating a dynamic blend that empowers individuals to achieve their highest potential and make a meaningful impact in their communities.

Higher End Inc., Equitable Arts, and Maggie B. Knowin offer a collection of expertly crafted service packages designed to elevate your life, your brand, and enhance your digital presence. By blending transformative design, strategic empowerment, unparalleled creativity, and cutting-edge technology, our offerings empower your business to thrive in today's competitive landscape.

# COMMUNITY SERVICES:

## COMMUNITY BUSINESS SERVICES: SPECIAL WEBSITE AND GRAPHICS SERVICE OFFERINGS FOR COMMUNITY START-UPS, NON-PROFITS, LOW-INCOME INDIVIDUALS, AND STUDENTS

Dedicated to driving change, fostering empowerment, and enriching communities with purpose and passion, these services are designed to amplify your influence and ignite positive change. Experience the heartbeat of collective empowerment and dynamic transformation with the Community Services suite. These offerings champion social uplift, cultural enrichment, and holistic well-being within diverse communities. Whether you're a non-profit organization, community leader, or social entrepreneur, comprehensive support is available to amplify your mission and magnify impact. Engage in bold initiatives that promote business building, brand awareness, education, sustainability, and inclusivity—all designed to create enduring positive change. Lead your community with brilliance and boldness—ignite and inspire a brighter future.

### COMMUNITY WEBSITE SERVICES

#### 1. Basic Community Web Package

*Starting Price: \$2,000 per project*

Affordable web development for community start-ups and non-profits. These packages include essential website features and user-friendly design. *Establish an online presence, enhance community engagement, and achieve a professional look. "Establish your online presence. Contact for a community web package."*

#### 2. Non-Profit Website Development

*Starting Price: \$3,500 per project*

Custom website development for non-profits focused on user engagement, donation processing, and mission communication. *Enhance user engagement, streamline donation processing, and effectively communicate your mission. "Enhance your online presence. Schedule a non-profit website development."*

#### 3. Student Portfolio Website

*Starting Price: \$1,500 per project*

Create an impressive online portfolio with affordable website development services tailored for students. *Showcase your work, enhance your online presence, and stand out to potential employers. "Showcase your work. Contact for a student portfolio website."*

### COMMUNITY GRAPHICS SERVICES

#### 1. Basic Logo Design

*Starting Price: \$500 per project*

Affordable logo design services for community initiatives and start-ups. These designs ensure a professional and memorable brand identity. *Establish a professional brand identity, create a memorable logo, and achieve a cohesive look. "Create a professional logo. Contact for affordable design services."*

#### 2. Affordable Brand Identity Packages

*Starting Price: \$1,000 per package*

Comprehensive brand identity packages for non-profits, start-ups, and low-income individuals. These packages include logo design, color schemes, and branding guidelines. *Achieve a cohesive brand identity, enhance professional look, and ensure brand consistency. "Establish a cohesive brand identity. Contact for affordable packages."*

#### 3. Streamlined Marketing Materials Design

*Starting Price: \$800 per project*

Enhance your promotional efforts with affordable design services for brochures, flyers, and posters. *Achieve professional design, enhance promotional efforts, and create impactful marketing materials. "Enhance your marketing with simple design services. Contact for details."*

**4. Student Presentation Design***Starting Price: \$300 per project*

Create impactful presentations with affordable design services tailored for students. These designs ensure clarity and engagement. *Enhance presentation impact, improve communication, and achieve professional design.*

**"Make an impact with your presentations. Contact for student design services."**

**5. Social Media Graphics for Community Initiatives***Starting Price: \$500 per project*

Boost engagement for community initiatives with custom social media graphics. These services ensure visually appealing and engaging content. *Enhance social media presence, boost engagement, and promote community initiatives.*

**"Boost your social media presence. Reach out for custom graphics."**

# COMMUNITY PERSONAL SERVICES:

## PERSONAL SERVICES

**1. Life Purpose Discovery Coaching***Starting Price: \$300 per session*

Discover your life purpose with personalized coaching sessions. These sessions provide guidance and support to help you align with your true calling. *Find your purpose, achieve personal growth, and enhance life direction.*

**"Discover your life purpose. Schedule a coaching session."**

**2. Empowered Living Workshops***Starting Price: \$200 per workshop*

Empower your life with workshops focused on personal growth, self-discovery, and holistic wellness. These workshops provide practical tools and guidance. *Achieve personal growth, enhance self-discovery, and promote holistic wellness.*

**"Empower your life. Join an empowered living workshop."**

**3. Affordable Stress Management Coaching***Starting Price: \$250 per session*

Manage stress effectively with affordable coaching sessions. These sessions provide practical tools and techniques to enhance well-being. *Manage stress, enhance well-being, and achieve inner peace.*

**"Manage stress effectively. Book a coaching session."**

**4. Personal Growth Mentorship***Starting Price: \$400 per session*

Enhance personal growth with mentorship programs designed to provide continuous support and guidance. These programs focus on achieving personal excellence. *Achieve personal growth, receive continuous support, and enhance life direction.*

**"Achieve personal excellence. Join a mentorship program."**

**5. Affordable Resilience and Audacity Coaching***Starting Price: \$300 per session*

Build resilience and audacity with affordable coaching sessions. These sessions provide practical tools and motivational guidance. *Build resilience, achieve audacity, and enhance personal strength.*

**"Build your resilience. Schedule a coaching session."**

**6. Affordable Career Coaching***Starting Price: \$350 per session*

Navigate your career path with affordable coaching sessions. These sessions provide strategic guidance and practical tools for career success. *Achieve career success, enhance professional growth, and navigate career paths effectively.*

**"Navigate your career path. Book a career coaching session."**

## COMMUNITY SPIRITUAL SERVICES

**1. Basic Meditation Coaching***Starting Price: \$200 per session*

Enhance mental clarity and spiritual growth with basic meditation coaching sessions. These sessions provide practical techniques and guidance. *Improve mental clarity, enhance spiritual growth, and achieve inner peace.*

**"Find inner peace with meditation coaching. Book a session."**

## 2. Chakra Balancing Sessions

*Starting Price: \$250 per session*

Clear and balance your chakras with affordable sessions designed to promote energy flow and well-being. *Enhance energy flow, improve well-being, and achieve balance. "Clear and balance your chakras. Schedule a session."*

## 3. Spiritual Awareness Workshops

*Starting Price: \$200 per workshop*

Enhance your spiritual awareness with workshops focused on personal growth and spiritual development. These workshops provide practical tools and guidance. *Achieve spiritual growth, enhance personal development, and promote holistic well-being. "Enhance your spiritual awareness. Join a workshop."*

## 4. Affordable Dream Interpretation

*Starting Price: \$150 per session*

Understand your dreams with affordable interpretation sessions. These sessions provide insights into your subconscious and personal growth. *Gain insights into your subconscious, understand dreams, and guide personal growth. "Understand your dreams. Book an interpretation session."*

## 5. Introductory Numerology Readings

*Starting Price: \$200 per reading*

Discover the significance of numbers in your life with introductory numerology readings. These readings provide guidance and clarity for your personal journey. *Uncover the power of numbers, gain clarity, and receive personal guidance. "Discover the power of numbers. Schedule a numerology reading."*

## 6. Affordable Natal and Astrology Readings

*Starting Price: \$250 per reading*

Gain insights into life paths, personality traits, and future opportunities with affordable astrological and natal chart readings. *Understand your astrological blueprint, gain profound insights, and navigate life paths. "Discover your astrological blueprint. Schedule a reading."*

## 7. Human Design Readings

*Starting Price: \$200 per reading*

Understand your unique energetic blueprint and life strategy with comprehensive Human Design readings. *Unlock your Human Design, gain clarity, and enhance life strategy. "Unlock your Human Design. Book a session now."*

## CUSTOM SERVICES:

*Starting Price & Packages: Custom quotes based on scope*

Customize your experience with personalized services designed to meet your specific needs, drive well-being, and achieve success. *"Contact us for your consultation & customized quote!"*

## PAYMENT TERMS:

**Initial Consultation:** *Free 20-minute session to discuss project needs, scope, and goals.*

### Payment Schedule:

- 50% deposit to begin the project.
- 25% due upon project completion and delivery.
- For One Time Sessions, Consultations, Reports, Etc.-  
*Full Payment required to initiate services, unless payment plans or specialized terms have been coordinated.*
- 25% due upon initial design approval.
- Payment Methods: Zelle, PayPal, Credit/Debit Card

### NOTES:

- Customization: All packages can be tailored to fit specific client needs.
- Discounts: Available for bundling multiple services and/or for non-profit organizations.
- Additional Services: Any services outside the listed package scope will be quoted separately.

## EMBARK ON YOUR JOURNEY TO BRAND EXCELLENCE

**Ready to embark on your journey to brand excellence? Our team at Higher End Inc., Equitable Arts, and Maggie B. Knowin is eager to partner with you to transform your vision into reality. Secure your project today and take the first step towards a dynamic and impactful brand presence.**