

# Who is Maggie B. Knowin?

## B. A Visionary: The Journey, Legacy, and Impact of Maggie B. Knowin

### Visionary Leader, Cultural Innovator, Multi-Hyphenate Creative, and Catalyst for Change

Maggie B. Knowin stands at the nexus of social entrepreneurship, creative industries, and global advocacy. Her life's work is dedicated to weaving together creativity, social justice, and community empowerment into the very fabric of society. Maggie's visionary approach leverages the transformative power of art and media to enact sustainable change, promoting social justice, enhancing community resilience, and fostering continual innovation on a global scale.

### A Multifaceted Pioneer

Maggie B. Knowin is renowned for her ability to inspire and implement transformative change. She is more than a thought leader; she is a cultural innovator whose influence spans various domains. Maggie's work is guided by four fundamental pillars: Empowerment, Creativity, Community, and Transformation. Through these pillars, she empowers individuals, groups, organizations, and communities to reach their full potential through creative expression and strategic activism.

### Life Artist and Multi-Hyphenate Creative

In addition to her roles in media, writing, events, and décor, Maggie is a Life Artist. She excels across various artistic mediums, including painting, sculpting, jewelry making, and creating extraordinary ambiances. She believes in "insisting on ambiance and lighting up your life" in all facets of the term, and is a true daydreamer, way maker, way shower, and the original **Spiritual Warrior Goddess™**. Maggie's dynamic cultural heritage, with West African, Afro-Caribbean, Irish, and Danish ancestral roots, and her understanding of diverse experiences enable her to make inspiring, monumental, and extraordinary art, change, and impact.

### The Equitable Arts Conglomerate

Under Maggie's leadership, the **Equitable Arts Conglomerate** is dedicated to advancing social equity, sparking unparalleled creativity, and fostering profound change through art, media, and community engagement. Built on the foundational pillars of **Empowerment, Creativity, Community, and Transformation**, the Conglomerate includes several key entities and subsidiaries; some of the most prominent include:

#### Equitable Arts Media & Productions

**Mission:** Democratize access to the arts and foster an inclusive, diverse cultural landscape.

**Services:** Media production, creative consultancy, content creation, distribution, and marketing.

**Goals:** To break down barriers in the arts industry and create platforms for underrepresented voices. The focus is on innovative storytelling that challenges societal norms and uplifts marginalized communities.

**Strategy:** Leverage cutting-edge technology and creative collaborations to produce and distribute impactful content globally.

#### The Institute for Radical Love for Justice

**Mission:** Educate and train individuals in principles of justice, equity, and compassionate activism.

**Focus:** Courses, workshops, seminars, and research that blend academic rigor with activism.

**Ethos:** The institution acts as a think tank, fostering critical discourse and practical solutions for social justice. It aims to be a beacon of hope and change, driving forward policies and movements that champion human rights.

#### UBM MEDIA

**Partnership:** Strategic alliance with 501c3 nonprofit, **United Black Men**, focusing on transformative storytelling and community empowerment.

**Vision:** To amplify the stories of Black men and their communities, fostering a greater understanding and appreciation of their contributions to society.

**Initiatives:** Produce documentaries, podcasts, and other media content that highlight the achievements and challenges of Black men globally.

## **Unitedly Woke**

**Mission:** To foster awareness and inspire action through critical conversations and diverse storytelling.

**Strategy:** Engage audiences through a show, lifestyle brand, and movement that delves into critical issues and inspiring **stories**.

**Content:** Features activists, thought leaders, and everyday heroes who are making a difference in their communities. As a **Civic Cipher** spin-off, **Unitedly Woke** builds on Maggie's previous work as the writer and Executive Producer of the nationally syndicated, hit radio show and podcast, Civic Cipher, which owns the *White Lives Matter* trademark; and for which she led and managed its internationally viral PR and WLM media campaign in October and November 2022.

## **Spiritual Warrior Goddess**

**Mission:** Promote holistic wellness and spiritual growth through various programs and initiatives.

**Initiatives:** Workshops, retreats, and products that inspire inner peace and personal growth.

**Goals:** Empower individuals to find balance, peace, and purpose in their lives through spiritual and wellness practices.

**E-Commerce Brand:** Offers a range of products that promote holistic wellness and spiritual growth.

## **Magic Mantra Co.**

**Mission:** Spread positive and inspirational messages through various products promoting love and community.

**Products:** Apparel, home decor, and digital content designed to uplift and inspire.

**Vision:** Create a global movement centered on positivity and empowerment, using mantras as a tool for personal and collective transformation.

## **Higher End Inc.**

**Mission:** Offer luxury services, community engagement, and creative consultancy focusing on empowerment, creativity, community, and transformation.

**Services:** High-end event planning, executive concierge services, and strategic consulting tailored to elevate personal and professional experiences.

**Strategy:** Combine luxury with social responsibility, ensuring that every service provided contributes to the greater good.

## **BetOnBlackWomen**

**Movement:** Emphasizes empowerment and support for Black women through resources, networking opportunities, and advocacy.

**Impact:** Providing platforms and opportunities for Black women to thrive, leading to systemic change and increased representation in leadership roles.

**Initiatives:** Host events, mentorship programs, and advocacy campaigns that highlight and support the achievements of Black women.

## **LoveMoreLoveLouder**

**Campaign and E-Commerce Lifestyle Brand:** Aims to spread messages of love and community through events, initiatives, and lifestyle products.

**Vision:** To create a global movement centered on love, inclusivity, and community empowerment.

**Activities:** Organize community events, social media campaigns, and collaborative projects that promote love and unity. The e-commerce lifestyle brand offers products that embody these values, ranging from apparel to home decor items.

## Deep Dive into Maggie B. Knowin's Work

Maggie B. Knowin's approach is holistic and multifaceted, drawing from her extensive background in advocacy, media production, and community building. She has a profound ability to initiate dialogue, bridge disparate communities, and amplify underrepresented voices. Her strategic initiatives include:

- **Curating Diverse and Exceptional Experiences:** Maggie creates and curates experiences that celebrate diversity and excellence, ensuring inclusivity and representation across all endeavors.
- **Merging Arts, Activism, and Culture:** Integrating art and activism to foster cultural understanding and societal change, Maggie uses creative expression to address pressing social issues.
- **Crowdsourced Journalism Projects:** Engaging community members in storytelling and investigative journalism. These projects democratize the process of journalism, allowing voices from all walks of life to contribute to critical narratives.
- **Community Journalism Workshops:** Providing training and resources for aspiring journalists from marginalized communities. These workshops aim to equip participants with the skills needed to tell their stories effectively and ethically.
- **Collaborative Investigations:** Partnering with various organizations to conduct in-depth investigations on pressing social issues. These collaborations harness the power of collective expertise and resources to uncover and address systemic injustices.
- **Art and Media Integration:** Blending art with media to create powerful narratives that resonate across cultural and societal boundaries. This includes producing films, exhibitions, and interactive media that engage audiences and inspire action.
- **Innovation in Content Creation:** Utilizing the latest technology, including virtual reality and augmented reality, to create immersive and impactful content. This approach ensures that Maggie's work remains at the forefront of creative and technological trends.
- **Courageous Conversations:** Facilitating open and honest dialogues on critical issues, Maggie fosters understanding and encourages action through meaningful conversations.
- **Global Reach and Local Impact:** Ensuring that her initiatives have a global reach while maintaining a strong focus on local community impact. This balance is achieved through strategic partnerships and grassroots engagement.

## Monetization and Sustainability

To ensure sustainability, realize its missions, and amplify its impact, the **Equitable Arts Conglomerate** employs a multifaceted monetization approach:

- **Content Monetization:** Through **Equitable Arts Media & Productions**, the conglomerate develops original content for various platforms, utilizing subscription models, licensing agreements, and pay-per-view services.
- **Creative Services: Higher End Inc.** offers marketing and branding services, creating a steady income stream while amplifying the reach of socially conscious campaigns.
- **Educational Programs: The Institute for Radical Love for Justice** provides paid workshops, seminars, and courses, funding ongoing research and advocacy efforts.
- **Event Hosting and Space Rentals:** Utilizing **The Grandview**, the private venue at the **Equitable Arts** micro-campus, for internal events and initiatives, as well as external bookings.
- **Partnerships and Sponsorships:** Forming strategic alliances with like-minded organizations and brands to co-create impactful initiatives and share resources.
- **Merchandise Sales:** Leveraging the **Magic Mantra Co.** and other brands to sell products that support the mission and values of the **Equitable Arts Conglomerate**.
- **Grants and Donations:** Securing funding from philanthropic organizations and individual donors who support the vision of social equity and creative empowerment.

## About Maggie B. Knowin

Maggie B. Knowin, at the helm of **Equitable Arts Media & Productions™**, personifies the transformative power of creative advocacy and social enterprise. With a narrative that weaves the resilience of heritage with the clarity of foresight, Maggie B. is a beacon for those navigating the intersections of diversity, creativity, and social impact. As a Black, biracial woman, her leadership is a celebration of authenticity, inclusion, and empowerment—inspiring the collective journey towards radical love, truth, justice, equality, equity, and excellence.

✨”We don’t do it for free; we do it for #FREEDOM” ✨

Birthered from Maggie’s visionary ethos, **Equitable Arts™** is not just a company, but a clarion call for freedom through creativity and the arts. Pushing boundaries, reshaping the future, and pioneering an era where arts and activism fuse to incite positive progress, compassionate communities, and constructive action—**Equitable Arts** is a new cultural powerhouse delivering a bold vision for transformation!

Embodying the essence of “**#ForTheCulture**”, Maggie curates **#Edutainment**, **#CourageousConversations**, and experiences that engage, excite, challenge, and change. Standing as her monument and testament to her unwavering dedication to love and community, **Equitable Arts** is steering new narratives and is committed to leaving indelible marks on the legacies of society.

Exemplifying her foundational belief in **#RadicalLoveForJustice**, a “**faithful futurist**” and **bridge-builder**, Maggie’s dynamic approach to change is more than a profession—it is her true calling to recognize potential, to shine light on hidden talents, to emphasize our interconnectedness, and to add profound value to every life touched.

Inspired by the words of Dr. Maya Angelou, Maggie’s journey is a vibrant echo of the belief:

**“If you get, give. If you learn, teach.”**

Leveraging her interdisciplinary expertise to foster inclusion and nurture talent, Maggie B. Knowin’s mission is clear: **#BeTheChange, recognize opportunities, and add unparalleled value to the world and its people.**

Working towards a future where art is not just seen but felt as a catalyst for progressive change, join Maggie B. Knowin and **Equitable Arts** in their pursuit to transform the world—one act of creative empowerment at a time.

## Call to Action

Join Maggie B. Knowin in this transformative journey. Engage with the **Equitable Arts Conglomerate**, participate in our initiatives, and be part of a movement that is shaping the future of arts and culture. Together, we can amplify our collective impact, driving forward a vision of a world where art is a catalyst for change, communities are empowered, and diversity and inclusivity are celebrated.

## Contact and Engagement

For personal or professional inquiries, press, sponsorships, speaking engagements, hosting, corporate and organizational programming, coaching, consulting, and other opportunities, connect with Maggie B. Knowin:

✉ [MaggieBKnowin@gmail.com](mailto:MaggieBKnowin@gmail.com) 📞 480.650.3098 (Text/Leave VM)

**#BetOnBlackWomen #EmpowerBlackWomen**

**#ProtectBlackWomen #SupportBlackWomen**

**#BeKind #LoveMore #LoveLouder #LoveMore24**

**#WeAreAllHereForAllOfUs** ❤️ ✨

## Detailed Biography

### Early Life and Background

Maggie B. Knowin's remarkable journey began in Andover, Massachusetts. Born into a biracial family with West African, Afro-Caribbean, Irish, and Danish roots, and raised amidst diverse cultural influences, she developed a deep-rooted commitment to social justice and equity from an early age.

- **Family Influences:** Maggie's father, born in the early 1940s in Montgomery, Alabama, grew up during a pivotal time in the civil rights movement. He had the unique experience of being Martin Luther King Jr.'s paperboy during his adolescence. This connection to history profoundly influenced his worldview and, in turn, Maggie's upbringing. He gifted Maggie her first set of civil rights activist flashcards in kindergarten, sparking her lifelong passion for justice and equality.
- **Corporate and Entrepreneurial Influence:** Maggie's mother was a corporate finance executive during her adolescence. Maggie often accompanied her mother to the office on sick days or weekends, experiencing the corporate environment firsthand. She attended "Take Your Daughter to Work Day," where she explored a bank vault and held her first million dollars before the age of ten. Her mother taught her to "ask the right questions to get the right answers" and provided her first lessons in client services. These experiences prepared Maggie to communicate effectively with high-level executives and people from diverse backgrounds, shaping her ethos, upbringing, and professional trajectory. Both of Maggie's parents were also successful entrepreneurs and mentors to high-level executives, instilling in her a passion for empowering others and a drive for excellence. Creative and entrepreneurial influences from grandparents, other family members, and family friends also shaped her versatile exposure across spectrums.
- **Artistic Beginnings:** From the time she could hold a crayon, Maggie's father, an artist himself, nurtured her artistic inclinations. By age four, she took her first formal fine art class and began learning graphic design by the fourth grade. Participating in a local afterschool program, Kid's Club, daily from first to sixth grade, she embraced friendship, community, engagement, creativity, teamwork, and fun.
- **Early Activism:** Maggie's involvement with the Student Issues Committee from third to fifth grade exemplifies her early dedication to advocacy and creativity. This journey ended with an early lesson in "Politics" when the committee transitioned to a middle school elected "Student Council," and she did not win a seat in the election.

### Early Volunteer Experience

**Maggie's commitment to community service was evident in her early teen years.**

- **Red Cross Service:** She spent a summer venturing from the suburbs into the city to volunteer at the Massachusetts Bay chapter corporate headquarters and foodbank for the American Red Cross, assembling and distributing food packages and assisting with administrative duties.
- **Town Governance:** She also volunteered in the Andover Town Offices, gaining valuable experience in community programming and governance.
- **First Job:** Her first official paid job at a gourmet coffee shop, Perfectos, a small, family-run and operated New England chain, not only solidified her passion and love for coffee and espresso but also taught her about entrepreneurship, the importance of service, leadership, integrity, quality, client experience, and the impact of essential work.

### Personal Tragedy and Inspiration

A pivotal moment in Maggie's life was the tragic passing of her best friend at a young age. This profound loss instilled in her a belief that everything happens for a reason and a commitment to living life purposefully and for the greater good. The gift of her best friend's American Girl Doll, Addy, and her immersion in the Addy books and historical African American experience content, shaped her understanding of social justice and cultural history from third grade onward. This experience also initiated Maggie's connection with the spirit side and soul connection, further enriching her holistic approach to life and work.

## Higher Education and Life-Changing Experiences

- **Andover High School:** Maggie graduated from Andover High School in 2004 and took advanced courses at Harvard Extension School, delving into cultural anthropology and the intersections of religion, liberalism, and democracy.
- **Arizona State University:** Her life-changing experience with her Black Political Thought class at Arizona State University, where she earned an A+ grade for the semester, profoundly shaped her understanding of political and social dynamics. These experiences laid a solid foundation for her multifaceted career, dedicated to bridging divides and enacting meaningful change. Maggie later earned a Bachelor of Interdisciplinary Studies in Business and Communications from Arizona State University.

## Professional Journey

### Maggie's professional trajectory is marked by boldness, innovation, and excellence.

- **Bank of America:** At Bank of America, she excelled in pivotal roles encompassing operations, diversity and inclusion, and employee engagement. Her exceptional work earned her the prestigious 2018 Bank of America Global Diversity and Inclusion Award. Maggie played a key role within the Black Professional Group, Disability & Advocacy Network, and contributed to the Phoenix Market Team, making grant decisions and delivering checks to local nonprofits. She was also selected for the Black Professional Group Power of 10 program. These experiences honed her leadership skills and underscored the importance of fostering inclusive environments, setting the stage for her subsequent ventures.
- **Equitable Arts:** As the dynamic Founder and CEO of Equitable Arts, Maggie has created a groundbreaking conglomerate that integrates creative innovation with social advocacy. Equitable Arts Media & Productions serves as the epicenter for diverse media content creation, pushing the boundaries of storytelling and representation. The Institute for Radical Love for Justice, the nonprofit arm of Equitable Arts, is dedicated to social justice education and community empowerment, embodying Maggie's commitment to advocacy through action.
- **Media Influence:** Maggie's tenure with iHeart and the Black Information Network further solidified her status as a media powerhouse. As a Writer, Executive Producer, and on-air personality, she has played a crucial role in shaping narratives that uplift and empower marginalized communities, demonstrating her strategic acumen and visionary leadership. Her work on the Civic Cipher show and the Black Information Network Daily podcast highlights her ability to influence and inspire through media. Her contributions earned her the prestigious iHeart Letterman jacket, symbolizing her impact and dedication.
- **Founder Gym:** Maggie is a proud graduate of the esteemed Founder Gym Cohort 17. Founder Gym is a leading online training program for underrepresented founders, designed to help them scale their startups through mentorship, resources, and a powerful network. This experience further honed her entrepreneurial skills and expanded her ability to foster innovation and growth.

## Driven by Passion for Justice & Equality

Maggie is driven by an unwavering passion for justice and equality. Her initiatives are deeply rooted in her belief in the transformative power of the arts and dialogue. Her work bridges divides and enacts meaningful change, motivated by a vision of a more equitable society where diverse voices are heard and valued.

## Holistic Personal Development & Innovative Professional Consultancy

Maggie offers a suite of services designed to elevate both personal and professional lives. From business strategy development and market analysis to astrological and intuitive coaching, from event production and product/service sourcing to interior design, personal and professional brand development, executive coaching, holistic wellness, and spiritual guidance services, Maggie's solutions are tailored to meet the unique needs and goals of her clients.

## Comprehensive Services for Empowerment & Transformation

### Maggie B. Knowin's comprehensive services include:

- **Creative Design & Branding Services:** Transforming brands into powerhouses of influence.
- **Creative & Media Services:** Amplifying messages through compelling stories and impactful media.
- **High-End Executive Concierge:** Providing unparalleled support tailored to unique needs.
- **Community Services:** Empowering communities through engagement initiatives and social justice advocacy.
- **Strategic Consulting & Coaching:** Offering expert advice for overcoming challenges and achieving goals.
- **Event Planning & Management:** Ensuring every detail is perfect for memorable experiences.
- **Astrology and Spiritual Guidance Reports:** Providing insightful astrological and spiritual guidance for personal and professional clarity.

### Vision and Impact

Maggie B. Knowin's vision is to inspire and implement transformative change. Her initiatives foster resilience, creativity, and empowerment, making a profound impact on individuals and communities. Her legacy is one of bold innovation, vision, and transformation, inspiring future generations to continue the pursuit of social justice and creative expression. Maggie's dedication to justice, equity, and sustainability is evident in all her endeavors, positioning her as a leading figure in the movement towards a more equitable and inclusive world.

### Maggie's Journey: A Deeper Dive

#### Trailblazing Beginnings

From a young age, Maggie B. Knowin was destined to leave an indelible mark on the world. Her entrepreneurial journey began at 19, when she founded businesses that showcased her exceptional drive and innovative spirit. These early ventures laid the groundwork for a career defined by bold moves and audacious goals. Her early entrepreneurship years began with writing her first business plans in high school and launching her first businesses at 19 and 20 years old. Her interdisciplinary arts, events, and entertainment beginnings included organizing underground hip hop and community events, which evolved into urban luxe boutique event and decor services, and eventually to luxe weddings, corporate events, and social gatherings.

#### Harvard Extension School

During high school, Maggie attended Harvard Extension School, where she explored cultural anthropology and the intersection of religion, liberalism, and democracy. These courses broadened her perspective and deepened her understanding of societal structures and cultural dynamics, fueling her passion for social justice and community advocacy.

### Corporate Leadership and Recognition

#### Maggie's corporate career is marked by significant achievements:

- **Bank of America:** Maggie's leadership roles in operations, diversity, and inclusion, and employee engagement have had a lasting impact. Her dedication to creating inclusive environments was recognized with the prestigious 2018 Global Diversity and Inclusion Award. Maggie played a key role within the Black Professional Group, Disability & Advocacy Network, and contributed to the Phoenix Market Team, making grant decisions and delivering checks to local nonprofits. She was also selected for the Black Professional Group Power of 10 program.
- **Founder Gym:** Maggie is a proud graduate of the esteemed Founder Gym Cohort 17. Founder Gym is a leading online training program for underrepresented founders, designed to help them scale their startups through mentorship, resources, and a powerful network. This experience further honed her entrepreneurial skills and expanded her ability to foster innovation and growth.

## **Equitable Arts: A Vision Realized**

Equitable Arts is Maggie's brainchild, a conglomerate that embodies her vision of using art and media to drive societal change. Under her leadership, Equitable Arts has become a beacon of creativity and advocacy, producing content that challenges norms and uplifts marginalized voices.

## **iHeart and the Black Information Network**

Maggie's collaboration with iHeart and her role as an Executive Producer, scriptwriter, and on-air personality for the Black Information Network highlight her influence in media. Her work in these spaces has been instrumental in shaping narratives that promote social justice and community empowerment. Notably, her contributions to the Civic Cipher show and the Black Information Network Daily podcast have left a lasting impact on audiences and earned her a prestigious iHeart Letterman jacket.

## **United Black Men and UBM Media Collaboration**

Maggie's dedication to uplifting marginalized communities extends through her work with United Black Men and their media arm, UBM Media. This collaboration has amplified her impact, creating platforms for transformative storytelling and community empowerment.

## **Innovative Ventures**

**Maggie's ventures reflect her creative genius and commitment to empowerment; some of which include:**

- **Magic Mantra Co.:** Offering products that inspire positivity and growth.
- **Higher End Inc.:** Merging luxury services with community-focused initiatives.
- **BetOnBlackWomen:** A movement dedicated to empowering Black women.
- **LoveMoreLoveLouder:** Promoting love, unity, and community strength through both a campaign and an e-commerce lifestyle brand.

## **Awards and Recognition**

**Maggie's trailblazing efforts have been recognized through numerous awards:**

- **2018 Bank of America Global Diversity and Inclusion Award**
- **Founder Gym Cohort 17 Graduate**
- **iHeart Letterman Jacket**
- **Multiple accolades for her contributions to social justice and community empowerment**

## **Strategic Vision and Future Goals**

**Maggie's vision for the future is both ambitious and attainable:**

- **Strategic Initiatives:** Engaging communities through journalism projects and workshops, and partnering for in-depth investigations.
- **Revenue Models:** Leveraging subscription models, event hosting, sponsored content, and merchandising.
- **Future Directions:** Expanding outreach, enhancing programming, ensuring financial stability, and fostering partnerships.



## Upcoming Shows and Content Programming

Teasing her soon-to-be-released shows and content programming, Maggie is set to launch groundbreaking projects that will further amplify her message of love, empowerment, and transformation. Stay tuned for innovative content that challenges norms and inspires change.

## Impact and Legacy


Maggie B. Knowin's work is a testament to the power of creativity and advocacy. Her initiatives empower individuals, groups, organizations, and communities, driving systemic change and fostering resilience. Maggie's legacy is one of bold innovation, unwavering commitment, and transformative impact.

By aligning with Maggie B. Knowin, you join a movement dedicated to creating a more equitable and inclusive world. Her work offers a blueprint for integrating creativity with activism, providing a model for sustainable and impactful change.

## Contact and Engagement

For personal or professional inquiries, press, sponsorships, speaking engagements, hosting, corporate and organizational programming, coaching, consulting, and other opportunities, connect with Maggie B. Knowin:

 [MaggieBKnowin@gmail.com](mailto:MaggieBKnowin@gmail.com)

 480.650.3098 (Text/Leave VM)

**#BetOnBlackWomen #EmpowerBlackWomen**  
**#ProtectBlackWomen #SupportBlackWomen**  
**#BeKind #LoveMore #LoveLouder #LoveMore24**  
**#WeAreAllHereForAllOfUs** ❤️✨